



2026 MAINE POND HOCKEY CLASSIC

February 6-8 & 13-15, 2026

Sponsorship packet

Dear Sponsors & Partners,

For more than a decade, the Maine Pond Hockey Classic has been a hallmark of winter in Maine — celebrating the spirit of the game, the beauty of our outdoors, and the camaraderie that only pond hockey can bring. What began with 12 local teams has grown into a premier outdoor tournament featuring over 80 teams from across the country and beyond — all united by a shared love of the game and a commitment to supporting youth in our community.

This year marks an exciting new chapter for the Maine Pond Hockey Classic as we move to Camp Tracy in Oakland on McGrath Pond. The new location offers a smaller, more consistent body of water that forms ice earlier and more reliably, better protection from winter winds, and the added convenience of expanded parking and the brand-new Lodge at McGrath Pond. These improvements ensure an even better experience for players, spectators, and partners alike.

Camp Tracy is proudly operated by the Alford Youth & Community Center (AYCC) — the very organization that benefits from this tournament's fundraising efforts. It's also home to some of Maine's most iconic youth and recreation experiences, including Maine's Fenway, Day Camp Tracy, and New England Sports Camps.

With your support, we will continue to showcase Maine as a true winter destination — raising over \$65,000 for youth and generating nearly \$500,000 in economic impact for our local communities.

Thank you for being part of this incredible journey. Your partnership fuels an event that captures the best of Maine — its people, its passion for the outdoors, and its commitment to giving back.

See you on the pond — at Camp Tracy!

Warm regards,

Patrick Guerette

Tournament Director

207-944-5304

mepondhockeyclassic@gmail.com

Event Proceeds Benefit:



ALFOND YOUTH & COMMUNITY CENTER



2026 SPONSORSHIP OPPORTUNITIES

CAMP TRACY
OAKLAND, MAINE

MVP SPONSOR \$10,000

- Lead Sponsor Identification at Tournament, in all media coverage, and all paid advertising (Radio, Print, TV)
- Name/Logo and link on each tournament web site page—includes home page & social media mentions
- Full page ad in Tournament Guide, Name/Logo on all event flyers, registrations brochures and gifts
- Opportunity to display and distribute products and promotional materials and speak at awards ceremony
- First tier sponsorship banner placement throughout tournament site in highly visible locations
- 2 Complimentary team entry into tournament (\$1,390 CV) with VIP Tents (\$990CV)
- Other benefits as requested

HAT TRICK SPONSORS \$5,000 BEER GARDEN, VIP TENT VILLAGE, WARMING TENT

- Name/Logo and Link on 3 MPHC website pages (1 on Homepage) and Social media mentions
- Half page advertisement in Tournament Guide, Name on all event flyers and registration brochures
- Opportunity to display/promote/distribute products and promotional materials throughout tournament
- Second tier sponsorship banner placement throughout tournament site in highly visible locations
- Complimentary team entry into tournament (\$695 CV) with VIP Tent (\$495 CV)

PENALTY BOX SPONSORS \$2,500 HOST HOTEL, STORE

- Category exclusivity—Business Logo on Website Homepage
- E-mail blast to tournament participants promoting services (booking information, restaurant menu, etc.)
- Name/Logo in Tournament Guide and mention at Award Ceremony
- Third tier sponsorship banner placement throughout tournament site in highly visible locations

SLAPSHOT SPONSORS \$1,500 DIVISION SPONSORS

- Fourth tier sponsorship banner placement throughout tournament site in highly visible locations
- Name/Logo & Link on website and social media mentions
- Name/Logo in Tournament Guide and mention at Award Ceremony

RINK SPONSORS \$750 ICE RINKS, EQUIPMENT

- Business Name/Logo on signs designating each rink or at Equipment Tent
- Name/Logo and Link on web site sponsor page
- Signage at Rink noting Rink # & Sponsor

SPONSOR : _____ Contact name _____

Address _____

Phone _____ Fax _____ E-mail _____

☐ Payment is enclosed. Checks payable to **Alfond Youth & Community Center**. Contributions are tax-deductible.

☐ VISA, MC, AM EX, Discover # _____ Exp. date _____ V-code _____

Name on credit card _____ Signature _____

☐ Please send an invoice.

☐ In-kind Service (w/approval). List Terms: _____

Sponsor Representative Signature: _____ Date: _____

FMI: Patrick Guerette

pguerette@clubaycc.org

207.873.0684

Boys & Girls Clubs & YMCA of Greater Waterville —* 126 North Street —* Waterville —ME —04901



FEATURED TOURNAMENT AREA

Our goal is to connect our players, Spectators, and Volunteers with tournament partners in meaningful ways and assist in building their brand.

These are the existing Featured Areas and aligned partners - we are always open to exploring additional opportunities/ tournament enhancements that add value to the tournament and brand recognition to partners.

- Presenting Partner - **Hammond Lumber**
- Host Site - **Camp Tracy**
- Beer Garden - **Bud Light**
- Entertainment / Music - **OPEN**
- Community Skating Area & Youth Clinic - **OPEN**
- Scorekeepers - Beauty Unis
- Ice Crew - **Golden Pond Wealth Management**
- Night Games - United Rentals
- Inclusion Division - Bruins Foundation
- Warming Tent - **OPEN**
- Host Hotel - Hampton Inn Waterville
- VIP Tents-Fabian Oil
- Skate Shop/ Tournament Merchandise - NLC Ink
- Limited Release Brew - Orono Brewing Company
- Iced Coffee Bar – **OPEN**
- Shuttle Bus - **OPEN**
- Info Trailer - **OPEN**
- Game Zone - **OPEN**
- Warming Zone - **OPEN**
- Photo Booth - **OPEN**
- Accessibility Shuttle - **OPEN**

Blue = Confirmed for 2026

Black = Pending, 1st rights of refusal.

Red = Open Opportunities